

Launch of applications process on 2 May for the award of 21 scholarships

The Sara Carreira Association will help children and young people to make their dreams come true

Children and young people who dream of the opportunity to develop their talent now have the chance to go further with **the Sara Carreira Association**. The Association's main mission is to support children and young people with few resources to achieve their dreams, to help them progress and support them throughout their development.

Continuing Sara Carreira's dreams and honouring her generosity towards others is the reason **the Sara Carreira Association** exists. It aims to sow seeds in talented children and young people in need. In the words of the Carreira family, *"Sara was a young woman who was always present in everyone's lives. She believed in dreams and fought for them with hard work and dedication. The Association will reflect all that she is and will fulfill the dreams of those most in need"*.

The **Sara Carreira Association** thereby aims to provide a future for children and young people who have talent in any area but who unfortunately experience financial difficulties and cannot count on the support of their family to make their dreams come true. These are the future applicants that the **Sara Carreira Association** aims to support through scholarships that will allow them to grow, with hard work and resilience, and provide them with the opportunity to overcome, and develop their talent.

The **Sara Carreira Association** will be responsible for **awarding 21 scholarships this year**, preceded by an **application phase that starts on 2 May and ends on 30 June 2021**.



w.saracarreira.com

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Applications will be evaluated by a panel composed of three members appointed by the Association's Board and the successful scholarship holders will be known at the end of August.

All children and young people can apply through the website www.saracarreira.com if they reside and are attending educational establishments based in Portugal, and are **at least 12 years old and no more than 21 years old** on the date of application. Exceptionally, and subject to assessment by the Association's Board, applicants who are of a different age may be admitted.

Applicants will also have to submit the relevant declaration of annual household income and the application may only be considered eligible if the children and young people have school performance considered acceptable by the Association. Even after being selected, scholarship holders who receive support from the Association will have to send a report at the end of each academic term with proof of their grades and evaluation for that term.

As well as the right to a scholarship, each one of those selected will be assigned a godfather or godmother who will accompany every step of this new journey towards the realisation of a dream. The **Godfathers/Godmothers** are professionals whose objective is to help the scholarship holder with his/her difficulties and to assess whether the training he/she is receiving is suitable for his/her profile. Scholarship holders will have the support of their godparents and a multidisciplinary team that will follow their progress throughout the training period.

The Association also has the support of a number of patrons, namely Missão Continente, Altice, Santander and SIC, entities that share and believe in the Association's values and the importance of social inclusion and youth training, with the aim of creating a positive impact on Portuguese society. For Missão Continente, "The connection with the Sara Carreira Association is natural and demonstrates how much we value Portuguese young people and children and their talents, and how we consider equal opportunities and diversity to be important. We believe that by supporting the training of these young people we will be drivers and play an active role in the development and growth of a more sustainable and positive society".



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“Altice has Social Responsibility as one of its strategic pillars and believes that educating the youngest and supporting young entrepreneurs is the best legacy that the Company can share with society, one that wants to be guided by equal opportunities and where everyone's dreams have space to grow hand in hand with knowledge, accessibility and well-being. The Sara Carreira Association symbolizes all these values that we proudly subscribe to”. “Santander also decided to support Associação Sara Carreira because its objectives are in line with one of the main pillars of our sustainability policy, Teaching and Knowledge, which we consider a driving force for the development of society”. For SIC, “the connection to the Sara Carreira Association corresponds to a common philosophy of social responsibility, commitment to society, recognition of knowledge as a matrix for development and the creation of opportunities for the new generations, on whom our future must be based.”

A wide range of **Ambassadors** will help to publicize **the Sara Carreira Association** through their depositions and testimonials. These ambassadors are public figures, artists and friends who have a strong connection to Sara Carreira’s career path and who immediately joined the cause. They will make their contribution through sharing, publicizing and participating in several of the actions that will take place throughout the year.

About Sara Carreira

Being in perfect harmony with music, it was practically inevitable that she would follow this path in life. **In 2018, she made her first special appearance** with the song “**Gosto de ti**”, side by side with her **brother David**. In **November**, Sara Carreira **began dubbing animated films**, voicing the character of Snow White in the film “The Seven Dwarfs and the Magic Shoes”, together with Fernando Daniel. Previously, with SONY France, she had produced the audio for a children's story: “La Légende des Fées” (by Lisa Angell, Anggun). **In 2019, Sara Carreira made her professional debut**, launching a **solo career with her first single “Vou Ficar”**, which reached more than two million views on Youtube and thousands of plays on Spotify. “**Para Não Chorar**” was the **second single** by Sara Carreira and features Nuno Ribeiro. This second song is part of her **first EP, released on 22 November 2019: “Metade”**.

This EP reached top 5 in the FNAC sales chart in December. “Metade” includes the songs “Vou Ficar”, “Para Não Chorar” featuring Nuno Ribeiro, “Sentimento”, “As Nossas Conversas”, “Penso em nós”, “Já Tou High” featuring Rogg, “Gosto de ti” featuring David Carreira and “A nossa metade”. In **2020, Sara Carreira appeared on the SIC programme “A Máscara”** and won over the audience over with her unforgettable Panther. In the same year, **she created the brand “Éssê by Sara Carreira”** and once again won the acclaim of all her admirers.

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