

Applications closed on 30 June.

MISSÃO CONTINENTE, ALTICE PORTUGAL, BANCO SANTANDER AND SIC ARE THE SPONSORS OF THE SARA CARREIRA ASSOCIATION

Cooperation protocols were formally signed yesterday with the sponsors of the Sara Carreira Association – Altice Portugal, Missão Continente, SIC and Banco Santander – entities that believe in and share the Association's values and the importance of social inclusion and youth training, with the aim of creating a positive impact on Portuguese society. The ceremony was attended by the President of Missão Continente, José Fortunato; the CEO of Altice Portugal, Alexandre Fonseca; Francisco Pedro Balsemão, CEO of the Impresa Group; Inês Oom de Sousa, Director of Banco Santander; and the Board of the Sara Carreira Association, Fernanda Antunes, Tony Carreira, Mickael Carreira and David Carreira.

The support of the sponsors is crucial to the viability of the Sara Carreira Association's mission of supporting children and young people with few resources in realising their dreams, helping them develop and supporting them throughout their training. The Sara Carreira Association will award 21 scholarships this year.

The application phase ended on 30 June. A total of 453 applications were received and are currently being evaluated by a panel composed of three members appointed by the Association's Board. Children and young people residing and attending educational establishments in Portugal are eligible if they are at least 12 years old and no more than 21 years old at the time of application. Successful scholarship holders will be announced at the end of September.

As well as the right to a scholarship, each one of those selected will be assigned a godfather or godmother who will accompany every step of this new journey towards the realisation of a dream. The Godfathers/Godmothers are professionals whose objective is to help the scholarship holder, assessing whether the training he/she is receiving is suitable for his/her profile. Scholarship holders will have the support of their godparents and a multidisciplinary team that will follow their progress throughout the training period.

Continuing Sara Carreira's dreams and honouring her generosity towards others is the reason the Sara Carreira Association exists. It aims to sow seeds in talented children and



young people in need. According to the Carreira family, *“Sara was a young woman who was always present in everyone's lives. She believed in dreams and fought for them with hard work and dedication. The Association will reflect all that she was and will fulfill the dreams of those most in need”*.

The Sara Carreira Association aims to provide a future for children and young people who have talent in any area, but who unfortunately experience financial difficulties which mean that they cannot realise their dreams. These are the future candidates that the Sara Carreira Association aims to support through scholarships that will allow them to grow, with hard work and resilience, providing them with the opportunity to overcome, and develop their talent.

For José Fortunato, President of Missão Continente *“Our connection with the Sara Carreira Association is natural and demonstrates how much we value Portuguese young people and children, their talents and how important we consider equal opportunities and diversity to be. We believe that by supporting the training of these young people we will be drivers and play an active role in the development and growth of a more sustainable and positive society. Today, with the signing of this protocol, we are taking another joint step in pursuit of the objectives of this noble Association”*.

“The Sara Carreira Association symbolizes the values with which Altice Portugal is proud to be associated. The fight for equality and for the rights of all, through equal access to training, knowledge, accessibility and technology, are part of Altice Portugal's DNA. As citizens and companies, it is our duty to contribute to the promotion of equal opportunities, especially for the generations that will shape the identity of our country in the coming decades.” Alexandre Fonseca, CEO of Altice Portugal.

According to Inês Oom de Sousa, *“Santander's support for the Sara Carreira Association is part of our social responsibility policy, which is one of the pillars of our work and which aims to contribute to the development and well-being of the community and to promoting a culture of inclusion and equality. We consider Teaching and Knowledge a driving force for the development of society and, therefore, we are already committed to being a leading partner of ASC in the field of education, capitalizing on our knowledge in scholarship programmes, in our network of partnerships and supporting the creation and implementation of the Sara Carreira Scholarship”*.

“SIC welcomes this partnership with the Sara Carreira Association with pride and responsibility. We believe, as a family business that is governed by principles such as mutual aid, integrity and excellence, that we have an obligation to promote and develop solidarity initiatives that focus on equal opportunities such as those that guide the objectives of this Association. It is also our duty, as a media group, to provide a platform to discuss the main social challenges faced by our country, and aim to ensure a fairer and more sustainable future for all generations”, says Francisco Pedro Balsemão, CEO at Impresa.



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About Sara Carreira

Being in perfect harmony with music, it was practically inevitable that she would follow this path in life. **In 2018, she made her first special appearance** with the song **“Gosto de ti”**, side by side with her **brother David**. In **September**, Sara Carreira **began dubbing animated films**, voicing the character of Snow White in the film “The Seven Dwarfs and the Magic Shoes”, together with Fernando Daniel. Previously, with SONY France, she had produced the audio for a children's story: “La Légende des Fées” (by Lisa Angell, Anggun). **In 2019, Sara Carreira made her professional debut**, launching a **solo career with her first single “Vou Ficar”**, which reached more than two million views on Youtube and thousands of plays on Spotify. **“Para Não Chorar”** was the **second single** by Sara Carreira and features Nuno Ribeiro. These two songs are part of her **first EP, released on 22 November 2019: “Metade”**.

This EP reached top 5 in the FNAC sales chart in December. “Metade” includes the songs “Vou Ficar”, “Para Não Chorar” featuring Nuno Ribeiro, “Sentimento”, “As Nossas Conversas”, “Penso em nós”, “Já Tou High” featuring Rogg, “Gosto de ti” featuring David Carreira and “A nossa metade”. **In 2020, Sara Carreira appeared on the SIC programme “A Máscara”** and won over the audience over with her unforgettable Panther. In the same year, **she created the brand “Éssê by Sara Carreira”** and once again won the acclaim of all her admirers.

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